Illustrations' display in Ford**Ecat**

Fact: The illustrations, when viewed without zooming, are of equivalent size in Ford**Ecat** as in competing products.
Ford**Ecat** makes full use of the available screen area to display the information efficiently, leaving very little blank areas around the illustration.

Example: Section 2110215A of the Focus C-Max catalogue displayed with 1024x768 screen resolution.

Ford**Ecat**: Screen area containing actual illustration data (highlighted in red): ~ 590x403 pixels.	Other: Screen area containing actual illustration data (highlighted in red): ~ 552x417 pixels.

Fact: When first accessing a section, Ford**Ecat** will display the **whole** illustration.

Example: Section 2050410A of the Focus C-Max catalogue displayed with 1024x768 screen resolution:

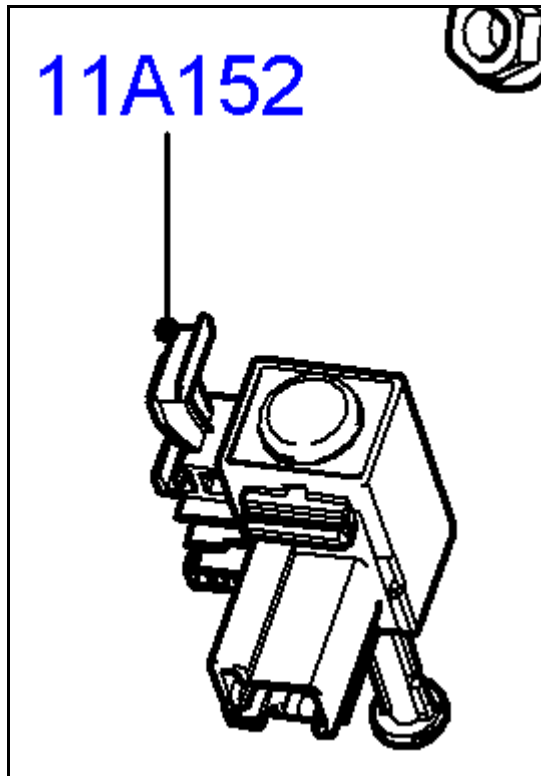Ford**Ecat**:**The whole illustration is displayed, giving instant access to all callouts/commodities.**

Other:
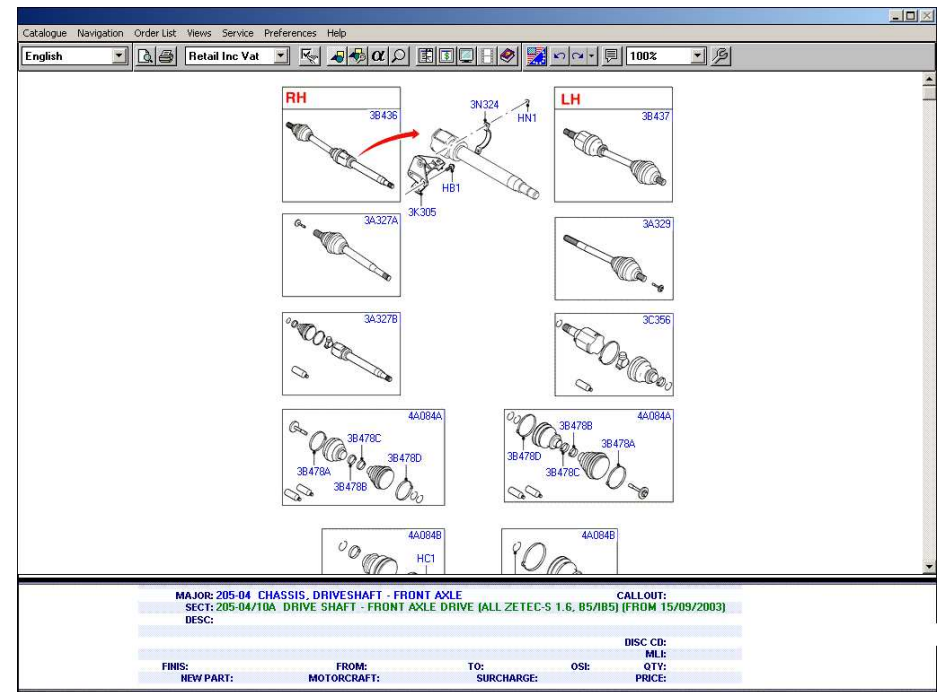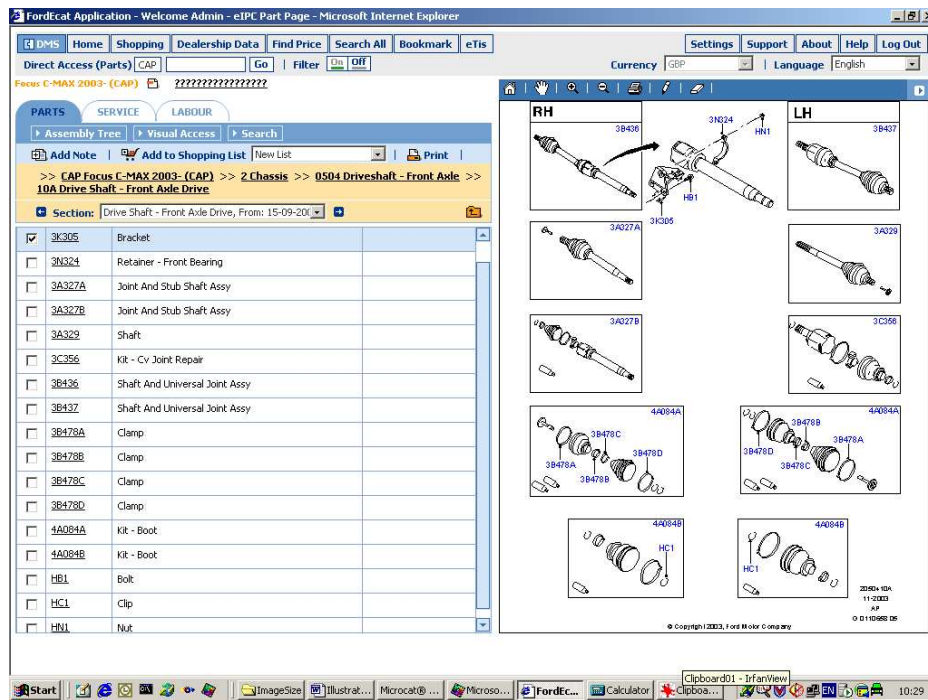
Fact: When zooming in, Ford**Ecat** maintains the quality of detail display for most illustrations.

Example: Portion of section 2060610 of the Focus C-Max catalogue displayed with a ~4x zoom factor and 1024x768 screen resolution:

Ford**Ecat**:**The details on the illustration remain clear, even when magnified 4 times**.

Other: