



## Illustrations' display in FordEcat

**Fact:** The illustrations, when viewed without zooming, are of equivalent size in FordEcat as in competing products.  
FordEcat makes full use of the available screen area to display the information efficiently, leaving very little blank areas around the illustration.

**Example:** Section 2110215A of the Focus C-Max catalogue displayed with 1024x768 screen resolution.

**FordEcat:** Screen area containing actual illustration data (highlighted in red): ~ 590x403 pixels.

**Application Information**

FINIS	Application Information	QTY
1223847	From: 23-06-2003 To: 24-11-2003	1
1318138	From: 24-11-2003 5 Door UAV	1

**Detailed Part Card of: PUMP-POWER STRG**

FINIS:	QTY:	DMS Price
1223847	1	
Eng. PN:	Unit Price	Excl. VAT:
3M51-3K514-DF		163.00
Motocraft PN:	Incl. VAT:	Stock:
	191.53	
MLI:	Tax Rate:	BIN Location:
145	17.50%	
	Exchange Surcharge: 0.00	

**Vehicle Applicability:**  
Focus C-MAX From: 23-06-2003 To: 24-11-2003

**References:**  
Labour Operation

**Other:** Screen area containing actual illustration data (highlighted in red): ~ 552x417 pixels.

**Interpreter View**

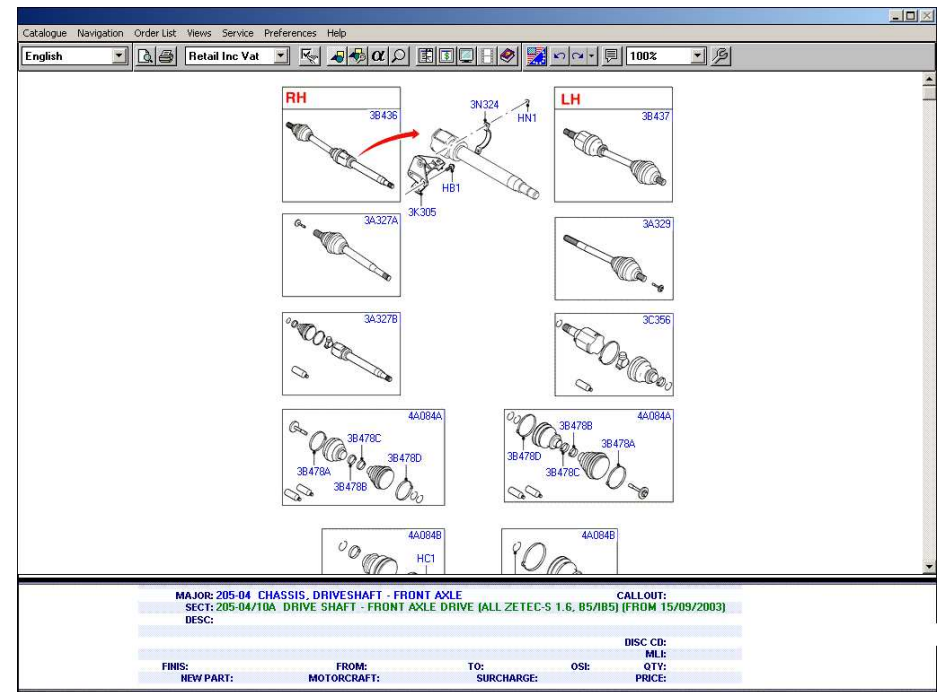
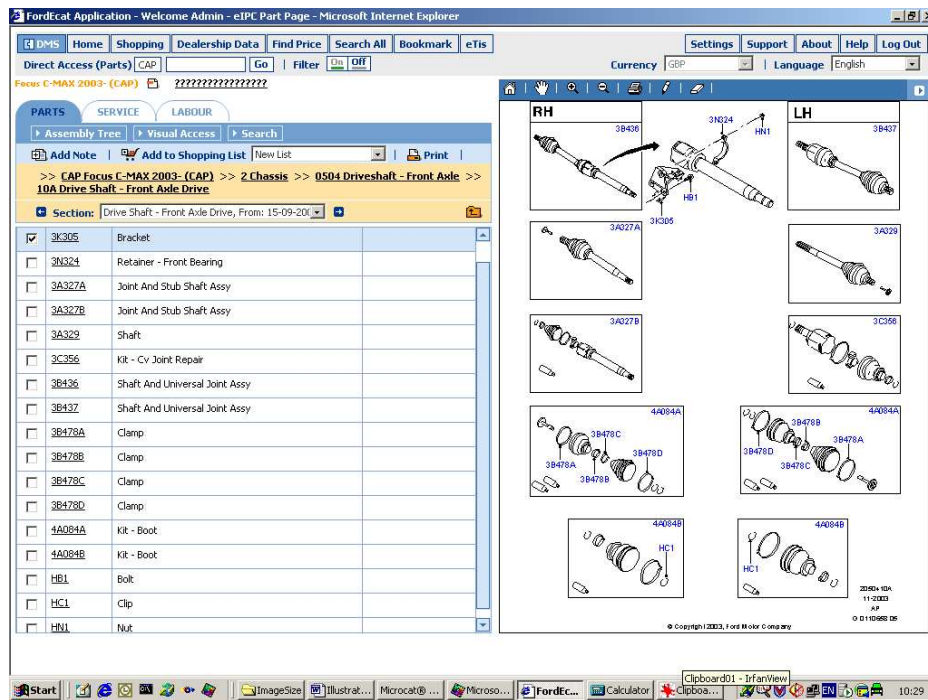
Callout	Description	Qty	DSI	From	To	Retail Inc Vat	Finis
3A674	PUMP ASSY - POWER STEERING \$	1	-	23/06/2003	24/11/2003	276.74	1223847
3A674	PUMP ASSY - POWER STEERING, EUROCODE 515, 5 DOOR UAV \$	1	-	24/11/2003		326.15	1318138
3A674	PUMP ASSY - POWER STEERING, ALL SALOONS AND ESTATES \$	1	-	19/07/2004		326.15	1340656

**Fact:** When first accessing a section, FordEcat will display the **whole** illustration.

**Example:** Section 2050410A of the Focus C-Max catalogue displayed with 1024x768 screen resolution:

**FordEcat:** The whole illustration is displayed, giving instant access to all callouts/commodities.

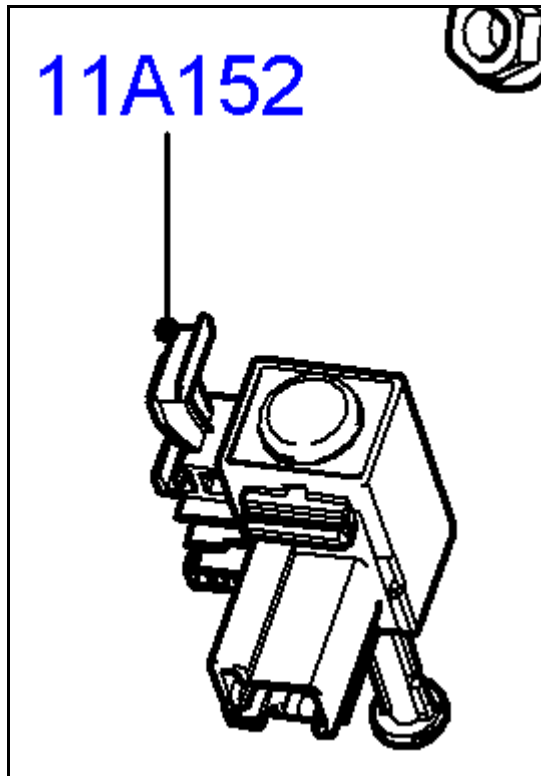
Other:



**Fact:** When zooming in, FordEcat maintains the quality of detail display for most illustrations.

*Example:* Portion of section 2060610 of the Focus C-Max catalogue displayed with a ~4x zoom factor and 1024x768 screen resolution:

FordEcat: The details on the illustration remain clear, even when magnified 4 times.



Other:

